



Tourism Advisory Panel (TAP) – Meeting Agenda

Held on Tuesday, January 13, 2026 at 2:30 PM

In Person/Online – Council Chamber 30 King St. E, Gananoque
[Webex Link](#)

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Approval of Minutes December 17, 2025
4.	Public Question/Comment (Only Addressing Items on the Agenda)
5.	Disclosure of Additional Items
6.	Delegations NONE
7.	Presentations by Staff/Others NONE
8.	Correspondence NONE
9.	Municipal Accommodation Tax <ul style="list-style-type: none"> • MATTAX Statement
10.	New Business TAP Funding Applications NONE
11.	Discussion of Additional Items <ul style="list-style-type: none"> • 2026 Plan/Budget/Meeting Schedule • Joel Stone Amphitheatre Electrical Upgrade <ul style="list-style-type: none"> ◦ Quotes are Attached • NTS March 2026 (Brett Christopher) • Survey Draft for all hotels/B&B's
12.	Next Meeting TBD
13.	Adjournment

Lasalle Electrical Contractors Inc.

PO Box 20081
775 Strand Blvd.
Kingston, Ontario
K7P 2T6

Quote

Date	Quote #
2024-09-29	2024-108782

Name / Address
The Corporation of the Town of Gananoque 30 King Street E. Gananoque, Ont K7G 1E9

Rep	Project

Description	Qty	Total
Upgrade Joel Stone Pavillion electrical distribution. Additional power outlets, new outdoor panel, excavation and backfill, ESA Inspection.	1	17,200.00
Sales Tax Summary		
HST (ON)@13.0% 2,236.00		Subtotal \$17,200.00
Total Tax 2,236.00		Sales Tax Total \$2,236.00
		Total \$19,436.00

**Attn:** Town of Gananoque Facilities**Date:** July 25, 2025**Re:** Joel Stone Amphitheatre Power Upgrades**Quotation:** 2025-0725-01**Project Description:****Option 1 – Receptacle Circuit Installation**

- Install six (6) 20A Square D breakers in existing panel.
- Install six (6) 20A GFCI T-slot receptacles.
- Supply & Install: Approx. 2,600' of #12 RW90.
- Estimate assumes the existing conduit is in acceptable condition for use.

Includes:

- All wire, breakers, GFCI receptacles, labour, testing and ESA inspection.

Pricing	\$	4,488.25	HST Extra
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Option 2 – 50A Twistlock Power Feed from Washroom Building

- Supply and install 40' of #6/3c Teck cable from existing 50A breaker in washroom panel.
- Mount 50A twistlock receptacle on south side of washroom building (if accessible through female washroom), or on east side behind panel.

Includes:

- 2P50A breaker, twistlock receptacle, Teck cable, connectors, labour, and ESA inspection.

Pricing	\$	2,555.80	HST Extra
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Option 3 – Sign Panel / Disconnect Upgrade

- Remove existing 100A disconnect and panel inside signage cabinet.
- Install new narrow panel with 100A main breaker.
- Install new 50A breaker and 50A twistlock receptacle.
- Pull 10' of #6/3c TECK cable.
- No temporary power for outage during installation included.
- No costs for Hydro disconnect/reconnect included. (1 free service from Hydro One per year)

Includes:

- All equipment, teck cable, connector, breakers, receptacle, and ESA inspection.

Pricing	\$	5,230.00	HST Extra
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Option 4 – Temporary Panel Setup

- Mount new panel on wooden stand at designated location per IECBL's site visit.
- Use existing 1¼" conduit (currently feeding receptacles) to supply new panel from 100A 3-phase washroom panel.
- Pipe out of existing box into new panel, then back into same box to refeed existing receptacles.
- Install 50A twistlock receptacle on new panel.
- This installation may require ESA approval for the added load on the washroom panel; any associated costs would be additional.

Includes:

- New panel, conduit modifications, 50A receptacle, materials, labour, and ESA inspection.

Pricing \$ 7,920.00 HST Extra

Notes:

- All work completed during normal working hours Mon – Thursday 7:00 – 4:30PM.
- HST Extra on all pricing.
- ESA Permit included.

INDUSTRIAL ELECTRICAL CONTRACTORS BROCKVILLE LIMITED

Per : Roddy Freeman, Project Coordinator

From: [Jennifer Baril](#)
To: [Jeff Johnston](#)
Subject: Joel Stone Amphitheater
Date: August 15, 2024 12:12:13 PM
Attachments: [image002.png](#)

Hi Jeff,

Below is the email from Rob with what is required for hosting bigger events.

Thanks!

Jennifer Baril
Tourism & Event Development Coordinator
Town of Gananoque
10 King Street, East
Gananoque, ON K7G 1E6
jbaril@gananoque.ca
613-888-3623

May your travels always lead you back to the beauty of the 1000 Islands!

From: Rob Bailey <rob@ksound.ca>
Sent: Tuesday, August 6, 2024 11:54:28 AM
To: Jennifer Baril <JBaril@gananoque.ca>
Subject: Re: PAG concert Gananoque

Hi Jennifer,

Just wanted to say thanks for the business over the last two weeks and to give you the electrical information requested for Joel Stone Park.

Currently to the best of my knowledge there are 2 15 amp circuits for power to that stage and about 6 outlets. 2 of those outlets I found on Saturday are not working. I don't know the reason but tripping the GFI breaker didn't make anything work, so the outlets or lines to them might be at fault. Those are the two far left outlets as you look at the stage as if you we're watching a band.

For what goes on there most of the time it would be great to have the 15 amp breakers replaced with 20 amp and in an ideal world having 2 more 20 amp circuits added to the stage using the existing outlets would be perfect.

For a bigger show like PAG with a full band or larger touring acts that would require more PA to be installed then we would need to look at making sure the service in the shed is up to speed.

In an ideal world we would have a 100 amp service dedicated to the stage or as close as possible to that assuming that the service would have to be shared with whatever else is powered from that electrical shed. Rather than dig a trench to the stage to run a new cables I think the best approach is having a single phase Cam Lock box added to the breaker room and an access port to run the cables out while still being able to lock up the power shed. Most

every company such as myself has feeder cables and portable power distribution that can go to the stage to power everything on a larger event and I'm assuming this approach would be less costly then trenching something to the stage. The cost factor to consider is how much is it to trench lines permanently vs an extra \$150.00 (approx) added to the rental invoice for a distro. You would also technically need an electrician to hook up the feeders and likely an ESA permit for temporary power. Those extra costs are a per show basis.

I think that about covers it and of course if anyone wants to talk to me about any of this just send them my contact info.

Thanks,
Rob

On 7/31/2024 1:56 PM, Jennifer Baril wrote:

5pm!

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1000 Islands!*

From: David Osmond <dosmond@gananoque.ca>

Sent: Wednesday, July 31, 2024 1:55 PM

To: Jennifer Baril <JBaril@gananoque.ca>; Rob Bailey <rob@ksound.ca>

Subject: Re: PAG concert Gananoque

What time should I tell River city Junction to be ready for sound Check then?

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From: Jennifer Baril <JBaril@gananoque.ca>

Sent: Wednesday, July 31, 2024 1:50:13 PM

To: Rob Bailey <rob@ksound.ca>; David Osmond <dosmond@gananoque.ca>

Subject: RE: PAG concert Gananoque

Okay I found in the Rider it says sound check at 3:30pm.

Apparently, the tech crew arrives at 2pm, artist & musician arrive at 3pm, sound check at 3:30pm, dinner at 5pm, 7:15pm showcall??? 8pm show.

Does 3:30pm work okay for you Rob?

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From: Rob Bailey <rob@ksound.ca>
Sent: Wednesday, July 31, 2024 1:43 PM
To: Jennifer Baril <JBaril@gananoque.ca>; David Osmond <dosmond@gananoque.ca>
Subject: Re: PAG concert Gananoque

Yes. We've been doing 5pm sound checks for the other shows. I think PAG will be more specific about a timeline and will need more time than the typical setups. If you could ask them for the ideal time that would be appreciated.

Thanks,
Rob

On 7/31/2024 1:29 PM, Jennifer Baril wrote:

Hi Rob

Also, Link Traynor is opening for Chantal Hackett on Friday. I mentioned they should be there for a 5pm sound check. Does that sound right?

Thanks!

Jennifer Baril

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*May your travels always lead you back to the
beauty of the 1000 Islands!*

From: Rob Bailey <rob@ksound.ca>
Sent: Wednesday, July 31, 2024 1:26:07 PM
To: David Osmond <dosmond@gananoque.ca>
Cc: Jennifer Baril <JBaril@gananoque.ca>
Subject: Re: PAG concert Gananoque

Hi David,
You're opening for PAG ? I'll have to confirm with them as I'm
sure they will want a specific sound check timing for
themselves.
Thanks,
Rob

On 7/30/2024 9:46 PM, David Osmond wrote:

Hi Rob

River City Junction starts at 6 on Saturday and
asked what time they should show up for sound
check.

Thanks

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From: Rob Bailey <rob@ksound.ca>
Sent: Monday, May 6, 2024 11:15:48 AM
To: David Osmond <dosmond@gananoque.ca>
Cc: Jennifer Baril <JBaril@gananoque.ca>
Subject: Re: PAG concert Gananoque

Hi Jenn,
Nice to E-meet you. Let me know if you need
anything from me about the event.
Thanks,
Rob

On 5/6/2024 10:57 AM, David Osmond wrote:

Hi Rob

Intro here to Jenn regarding this years
Pagliaro show on Aug 3rd.

Jenn, this is Rob from SoundWorks, he
already confirmed he is available.

Thanks
David Osmond

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From: Rob Bailey <kswrobbbailey@gmail.com>
Sent: Thursday, July 14, 2022 2:49:47 PM
To: David Osmond <dosmond@gananoque.ca>
Subject: Re: PAG concert Gananoque

Hi David,
Here's a quote based on what the bands
are and the timing etc ... let me know if
you have any questions.
Thanks,
Rob

On 7/5/2022 11:35 AM, David Osmond
wrote:

Hi

Also just received the
contract from PAGs agent,
see attached just in case
you need it.

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368 Rideau St.
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12 Cataraqui St Suite 8
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Post-Event Survey for Accommodators

Help Us Measure Event Impact – Quick Post-Event Survey

Thank you for welcoming visitors to Gananoque & the 1000 Islands during **[Event Name]**.

We're gathering feedback from local accommodators to better understand visitor travel patterns and the impact of our events on overnight stays. Your insights help us plan, promote, and improve future events.

This short survey should take **5 minutes or less**. Thank you for your continued partnership!

Survey Questions

1. Business Information

- a. Name of accommodation/business (optional)
 - b. Type of accommodation
 - a. Hotel / Motel
 - b. B&B / Inn
 - c. Cottage / Short-term rental
 - d. Campground
 - e. Other
-

2. Event Awareness & Influence

- a. Were you aware of **[Event Name]** before it took place?
 - Yes
 - No
- b. Did guests mention **[Event Name]** as a reason for visiting?
 - a. Yes, frequently
 - b. Yes, occasionally
 - c. No
 - d. Unsure

3. Based on guest feedback, would you say visitors:

- a. Travelled specifically to attend the event
- b. Discovered the event while already visiting the area
- c. A mix of both
- d. Unsure

Visitor Origin (Best Estimate)

a. Where did the majority of guests you hosted during the event period travel from?
(Select all that apply)

1. Local / Leeds & Grenville
2. Eastern Ontario
3. Greater Toronto Area (GTA)
4. Other Ontario
5. Quebec
6. United States
7. International (outside North America)

b. If applicable, please specify notable markets (e.g., Montreal, Ottawa, New York State):

4. Impact on Occupancy

a. Compared to a typical weekend/time period, your occupancy during the event was:

1. Much higher
2. Slightly higher
3. About the same
4. Lower than usual

b. Did the event contribute to longer stays?

1. Yes
2. No
3. Unsure

6. Promotion & Communication

a. How did you hear about the event?

1. Visitor Centre / Tourism Office
2. Email newsletter
3. Social media
4. Town website
5. Guests mentioned it
6. Other

b. What is the **best way** for us to notify you about upcoming events?

1. Email
2. Monthly event calendar
3. Dedicated accommodator bulletin

- 4. Social media
 - 5. Combination of the above
-

7. Open Feedback

- a. What types of events drive the most overnight stays for your business?
 - b. Any additional comments or suggestions to help us better support your business?
-

8. During the event period, approximately how many guest rooms / sites / units were occupied at your property?

- a. 0–25%
 - b. 26–50%
 - c. 51–75%
 - d. 76–100%
 - e. Not applicable / unsure
-

9. Approximately how many bookings do you believe were influenced by the event? *(Best estimate)*

- a. 1–5
 - b. 6–10
 - c. 11–20
 - d. 21+
 - e. Unsure
-

10. Did the event contribute to guests staying additional nights?

- a. Yes
- b. No
- c. Unsure

If **yes**, please estimate the number of additional nights generated:
(Short answer – optional)

11. Based on your experience, how important are these events in driving overnight stays for your business?

- a. Very important

- b. Somewhat important
 - c. Neutral
 - d. Not important
-

12. Would you be willing to be contacted for follow-up questions related to tourism impact or economic data?

- a. Yes
 - b. No
-